

McGraw-Hill Scholarship

Kellogg Institute for the Certification of Adult and Developmental Educators

At no time in our history have the nation's developmental educators been challenged as they are today. Developmental educators face difficult economic conditions, budget constraints, low completion rates, and high enrollments of college students underprepared to succeed in their coursework. These factors, together with state-level legislative mandates, are bringing about substantial change in how we foster college and career readiness in students. As states and colleges continue the process of redesigning developmental education programs to improve retention and graduation rates, it is imperative that the professional educators we trust to lead this change are equipped with the best professional development available.

The Kellogg Institute for the Certification of Adult and Developmental Educators is the nation's longest running advanced training program for developmental educators and learning skills specialists. The Institute's seminars address the most current issues and methods in the field and are designed to enhance practitioners' knowledge and improve their own developmental or learning assistance programs.

McGraw-Hill is proud to partner with The Kellogg Institute to provide the opportunity for one instructor teaching developmental writing, reading, or integrated reading and writing to attend the **2020 Kellogg Institute** (July 11 – July 24) in Boone, NC. A scholarship will be awarded to an instructor who demonstrates a commitment to implementing best practices in developmental education. One scholarship of \$3,850.00 will be awarded to cover Institute Fees, Room and Board, and help defray travel expenses. The McGraw-Hill Developmental Educator Scholarship will be awarded at the 2020 NOSS conference.

The qualifications, application requirements, and information on the selection process are on the following pages.

Scholarship Qualifications

- Applicants must have at least a baccalaureate degree from an accredited postsecondary institution.
- Applicants must be an instructor of developmental reading, English, integrated reading and writing, or co-requisite courses at a community college, career college, or university.
- Applicants must have taught developmental courses for at least one year.
- Applicants should be integrating technology into courses in innovative ways.

How to Apply

Applicants must complete the accompanying form and submit a 1-3 page letter describing how receiving the scholarship and attending the Kellogg Institute will improve the quality of developmental education practices on his or her campus. **The deadline date for submitting the scholarship application and cover letter is January 15, 2020.** Applications and cover letters must be postmarked January 15, 2020 or sent via email attachment by 12:00 Midnight January 15, 2020.

Application materials should be emailed to kellogg@appstate.edu or mailed to-

Kellogg Institute ASU Box 32098 Boone, NC 28608

Applicants must submit the following documents **by January 15, 2020** in order to be considered:

1. A completed and signed application
2. A completed Kellogg Institute application form (available at www.ncde.appstate.edu/kellogg-institute)
3. A resume
4. A letter of recommendation from the chief academic officer or dean at the applicant's institution explaining what benefits the institution expects to obtain as a result of your attendance at the Kellogg Institute and why you are the best person to deliver these benefits

5. A 1-3 page letter describing how receiving the scholarship and attending the Kellogg Institute will improve the quality of developmental education practices on his or her campus. How the applicant is using technology to work with current innovations in the classroom should be mentioned.

Selection Process

Applicants will be screened by a selection committee composed of the Director of the National Center for Developmental Education, Director of the Kellogg Institute, and the Director of Developmental English from McGraw-Hill.

All applications will be acknowledged and the winner will be announced on February 1, 2020.

Any Questions should be directed to:

Wes Anthony

Director of the Kellogg Institute

kellogg@appstate.edu

(828) 262-2805